

HOTEL VAN ZANDT Site Plan

UG-2014-0012

TOTAL LOT SQ FT ALLOWED: 2298 sqft
TOTAL LOT SQ FT REQUESTED: 2259.9 sqft

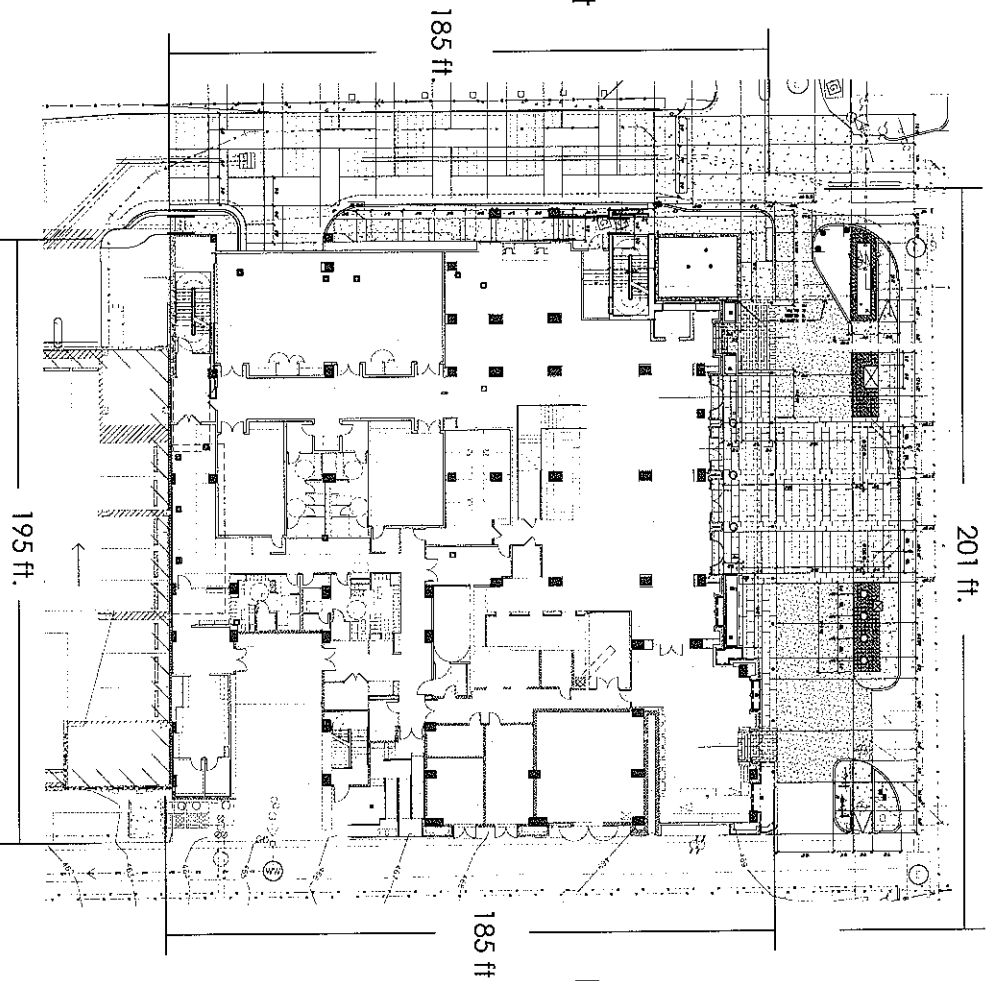
407 Rodam Lane, Suite A100
 Austin, TX 78745
 Mail: ionart@ionart.com
 Phone: 512-326-9333
www.ionart.com

NORTH FACE
 Allowed: 603 sqft
 Requested: 2,037.5 sqft

WEST FACE
 Allowed: 555 sqft
 Requested: 53.4 sqft

EAST FACE
 Allowed: 555 sqft
 Requested: 169 sqft

SOUTH FACE
 Allowed: 585 sqft
 Requested: 0 sqft



HOTEL VAN ZANDT

605 Davis St.
 Austin, TX 78745

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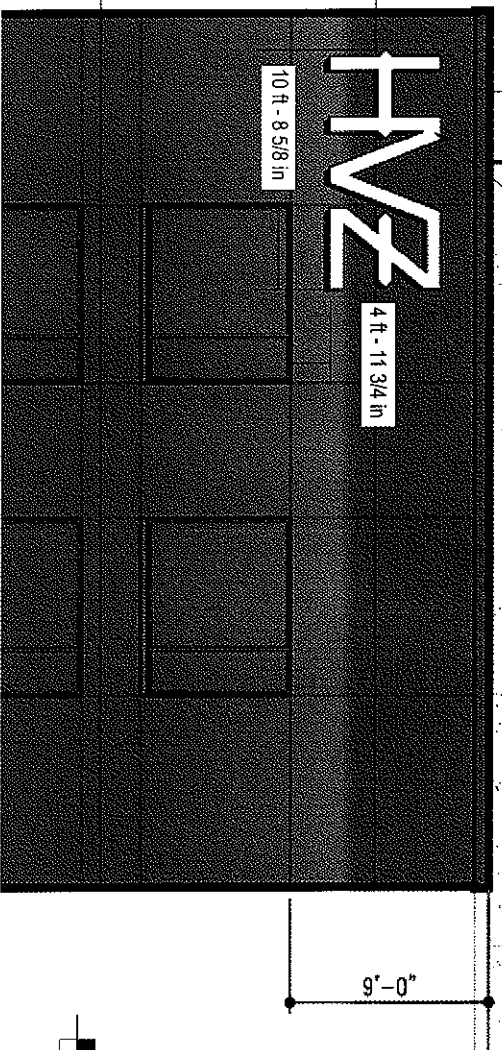
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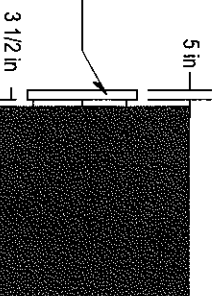
P5

HOTEL VAN ZANDT 2458 Sign D & E

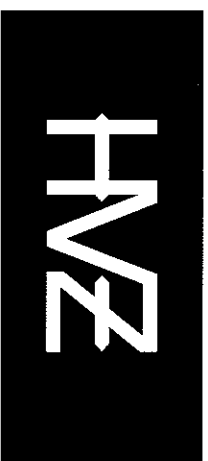
5" REVERSE CHANNEL INTERNALLY LIT w/ WHITE ACRYLIC FACE



CHANNEL LETTERS
PAINTED WHITE



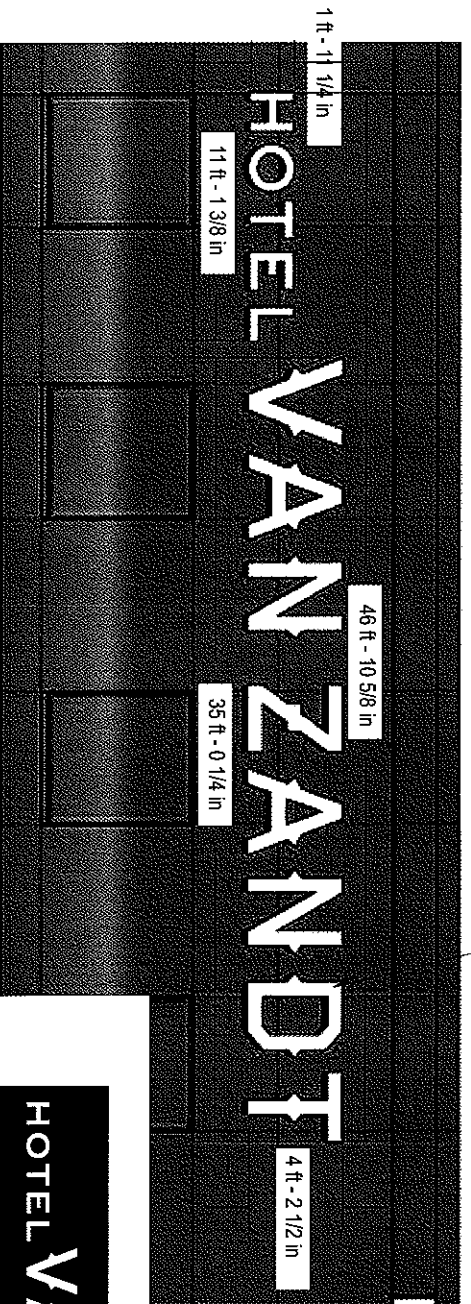
D SIDE VIEW | ATTACHMENT
SCALE: 1/8" = 1'



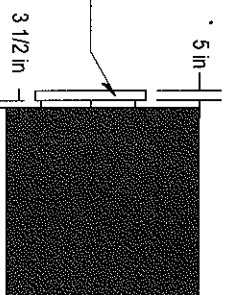
D LIGHTING EXHIBIT
SCALE: 1/8" = 1'

D WEST ELEVATION CHANNEL LETTERS FACE VIEW
SCALE: 1/8" = 1'

5" REVERSE CHANNEL LETTERS INTERNALLY LIT w/ WHITE ACRYLIC FACE



CHANNEL LETTERS
PAINTED WHITE



E SIDE VIEW | ATTACHMENT
SCALE: 1/8" = 1'

HOTEL VAN ZANDT

E WEST ELEVATION CHANNEL LETTERS FACE VIEW
SCALE: 1/8" = 1'

E LIGHTING EXHIBIT
SCALE: 1/8" = 1'

ION ART

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HOTEL
VAN ZANDT
A TRULIP ARTWORK

Location 603 Davis St.
Austin, TX 78701

Designer CFM

Date 07.14.14

Notes

Ion Art DOES NOT provide primary electrical to
signage. Signage must be installed by a
licensed electrician and must be in
accordance with all applicable
local, state and federal codes.

Signage must have:
1. All of 1 electrical input not exceed
2. 400 VA
3. 3 wires into ground round

Sign Area 53.4 sq ft

Sign Depth 15 ft

Signs Feet 155 ft

Colors & Materials

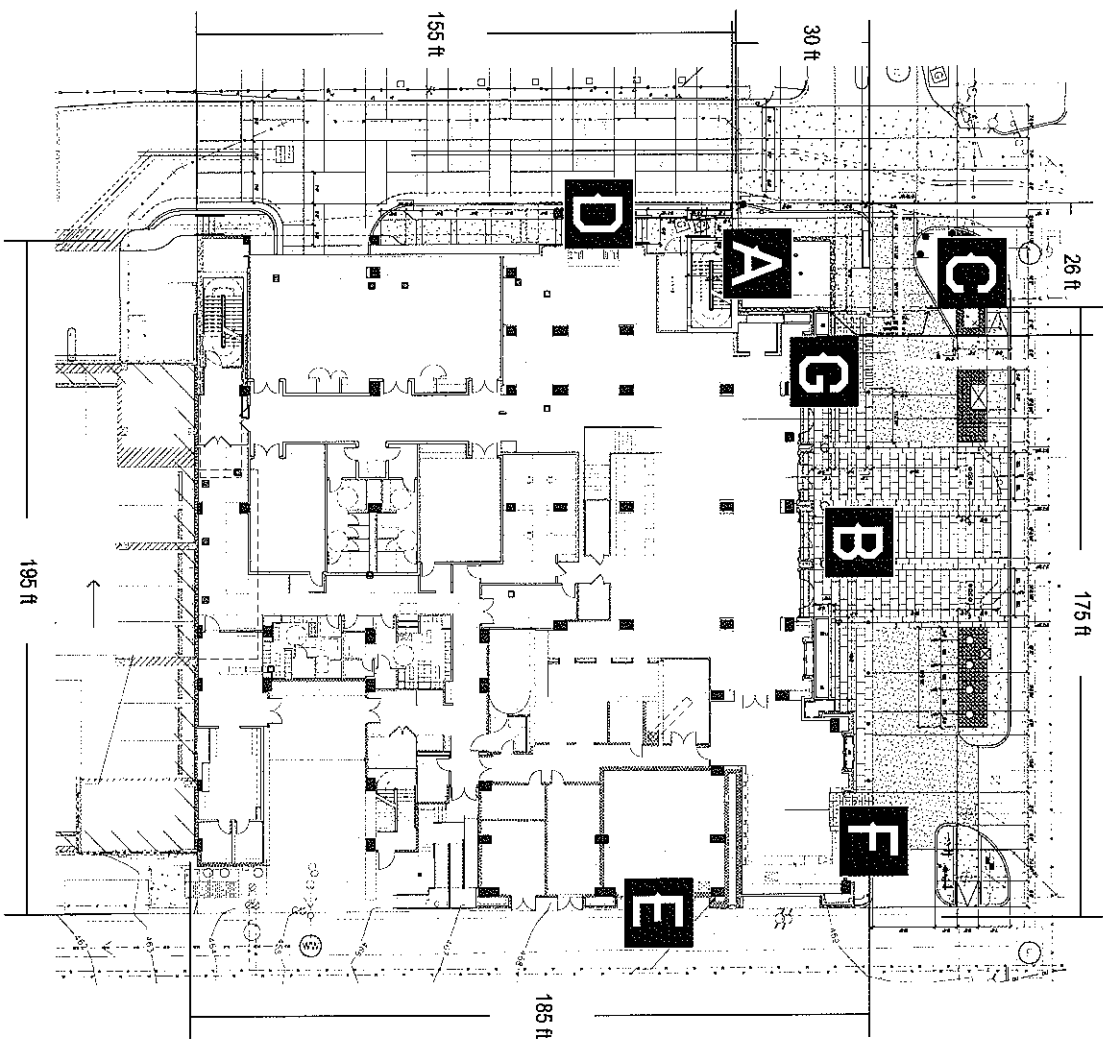
Aluminum Painted White

White Acrylic

P3

HOTEL VAN ZANDT 2458 Sign Locations

SITE PLAN SIGN LOCATIONS
SCALE: NIS



PROPOSED SIGN LOCATIONS

A	FIN SIGN	1980 sqft
B	AWNING SIGN	21.5 sqft
C	MONUMENT	7.6 sqft
D	WEST SIGN	53.4 sqft
E	EAST SIGN	169 sqft
F	BLADE SIGN	8 sqft
G	RESTAURANT SIGN	28sqft

TOTAL 2267.5 sqft

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O
Z

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T

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HOTEL
VAN ZANDT

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ARTICLE 7. REGULATIONS APPLICABLE TO CERTAIN SIGN DISTRICTS

§ 25-10-129 DOWNTOWN SIGN DISTRICT REGULATIONS.

- (A) This section applies to a downtown sign district.
- (B) One freestanding sign is permitted on a lot. Additional freestanding signs may be permitted under Section 25-10-131 (Additional Freestanding Signs Permitted).
- (C) Wall signs are permitted.
- (D) A wall sign may be a projecting sign if the sign complies with this subsection.
 - (1) One projecting sign for each building facade is permitted.
 - (2) The sign area of a projecting sign may not exceed 35 square feet.
 - (3) A sign may extend from the building facade not more than the lesser of:
 - (a) six feet; or
 - (b) a distance equal to two-thirds the width of the abutting sidewalk.
 - (4) For a sign that projects over state right-of-way, the state must approve the sign.
- (E) One commercial flag for each curb cut is permitted. A commercial flag may be suspended over public right-of-way.
- (F) This subsection prescribes the maximum sign area.
 - (1) For signs other than freestanding signs, the total sign area for a lot may not exceed 20 percent of the facade area of the first 15 feet of the building.
 - (2) For a freestanding sign, the sign area may not exceed the lesser of
 - (a) 0.5 square feet for each linear foot of street frontage; or
 - (b) 200 square feet.
- (G) The sign height may not exceed:
 - (1) for a freestanding sign, six feet; or
 - (2) for a commercial flag, 30 feet.

Source: Sections 13-2-867 and 13-2-869; Ord. 990225-70; Ord. 031211-11.